

BIG DATA



an All-Day Session hosted by DAMA of Phoenix

Join us for DAMA Day Thursday, May 28th at the Pointe Hilton Squaw Peak Resort in Phoenix. The session will be an opportunity to learn, ask questions of thought leaders on the subject and gain understanding of how to help your organization gain maximum value from big data. Topics include:

- **Demystifying Big Data**
- **Level set on Big Data technologies**
(Hadoop, Cassandra, MapReduce, Spark, Yarn, HBase, etc.)
- **Modern Data Architecture**
- **Examples of Big data solutions**



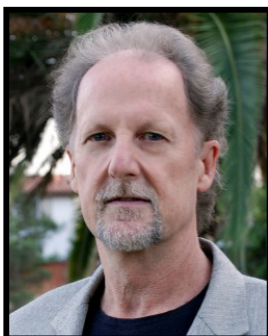
David Marco

David Marco, president of EWSolutions, Inc., is an internationally recognized expert in the fields of enterprise architecture, data warehousing and business intelligence and is the world's foremost authority on meta data



Mike Lamble

Mike Lamble is the CEO of Clarity Solution Group, the largest onshore data and analytics consulting company in the US



Lynn Hedegard

Lynn works as a Technical Specialist supporting IBM sales teams. He has been involved in the industry for over 35 years, contributing to numerous DW implementations in both the commercial sector and government organizations.

DAMA DAY

Pointe Hilton Squaw Peak 7677 N 16th St.
Phoenix, AZ 85020

Thursday, May 28th, 7:45am – 5:15pm

Light breakfast and lunch will be provided

A no-host/cash bar happy hour will follow the event.

Sponsored by:



Event Cost:

\$150 for DAMA Phoenix members

\$200 for non-members

(includes cost of 2015 DAMA Phoenix individual membership)

Register at www.dama-phoenix.org